



**FOURTH INDEPENDENT REDISTRICTING COMMISSION COMMUNITY
HEARING**
COMISIÓN INDEPENDIENTE DE REDISTRITACIÓN

February 12, 2022



ROLL CALL

AGENDA

- Public Comment
- Approval of Minutes
- Forum of future public hearings
- Presentation by City staff on the community input received, including by Hon. Frank J. Ochoa (Ret.).
- Presentation by the City's demographer, National Demographics Corporation ("NDC") on the release of additional draft maps. Commission members will discuss the draft maps.
- Discussion of Future Agendas

APPROVAL OF MEETING MINUTES

FORUM OF FUTURE PUBLIC HEARINGS

COMMUNITY INPUT RECEIVED

Banales Stipulated Judgment

Pursuant to the Banales Stipulated Judgment:

“the intent of the Parties is the electoral district map shall include two electoral districts in which Latino eligible voters constitute a majority of the eligible voters according to the most recently available relevant estimates from the Census Bureau’s American Community Survey, tailored to the greatest extent possible in a manner consistent with the federal and state law, so as to address any issue of vote dilution.”

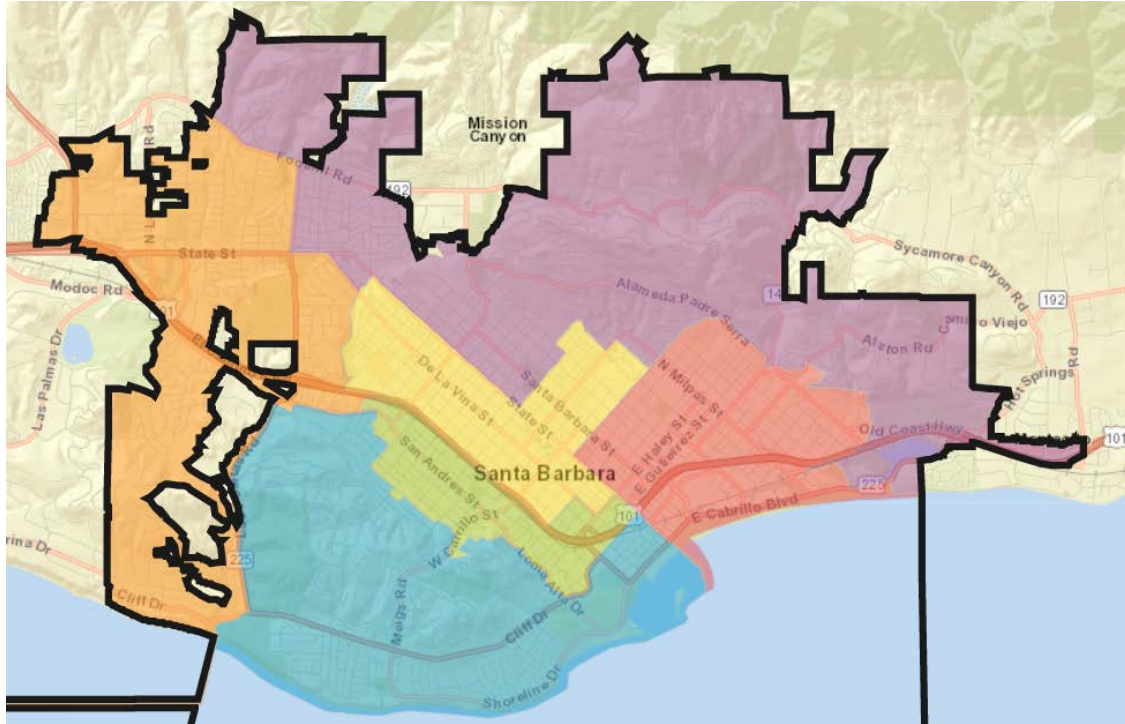
Community Input

- Creation of two Latino/a majority minority districts
- Every district should include a portion of State Street
- As many districts as possible should include a portion of the coastal zone
- Each existing district includes commercial areas
- Make minimal changes to preserve existing communities and boundaries

NDC PRESENTATION

City of Santa Barbara

2021-22 Redistricting



Redistricting Rules and Goals

1. Federal Laws

- ❑ Equal Population
- ❑ Federal Voting Rights Act
- ❑ No Racial Gerrymandering



2. California Criteria for Cities

1. **Geographically contiguous**
2. **Undivided neighborhoods and “communities of interest”**
(Socio-economic geographic areas that should be kept together)
3. **Easily identifiable boundaries**
4. **Compact**
(Do not bypass one group of people to get to a more distant group of people)

Prohibited:

“Shall not favor or discriminate against a political party.”

3. Other Traditional Redistricting Principles

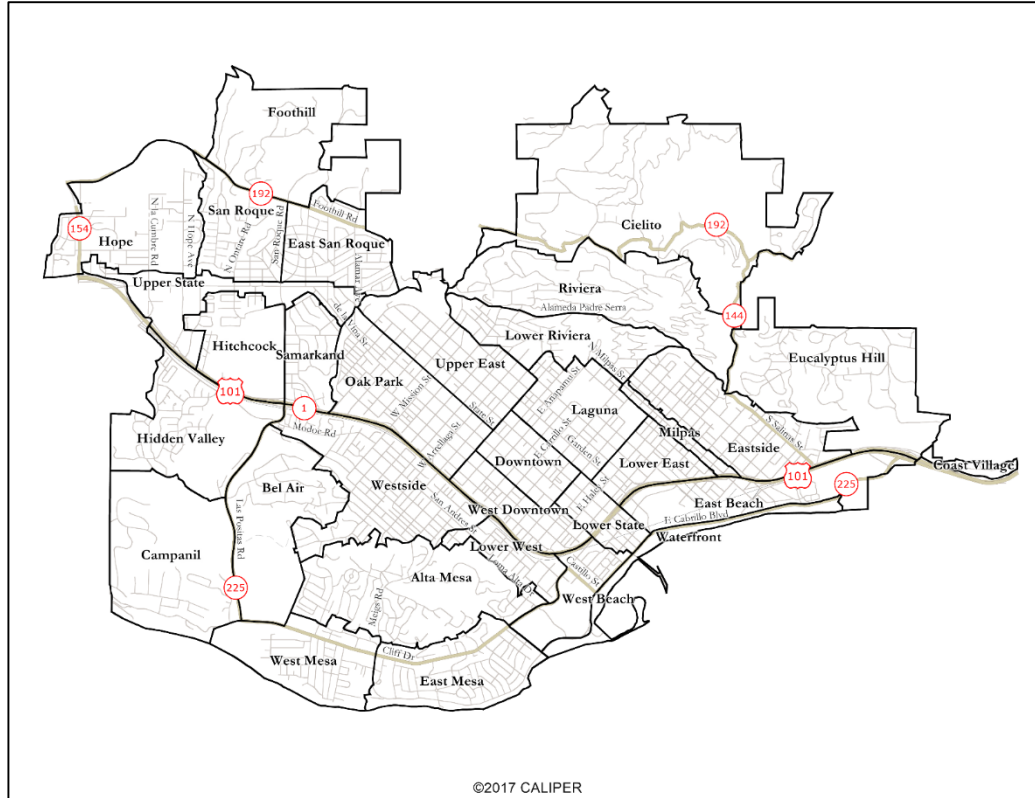
- ❑ Minimize voters shifted to different election years
- ❑ Respect voters’ choices / continuity in office
- ❑ Future population growth
- ❑ Preserving the core of existing districts

Banales Stipulated Judgment

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Santa Barbara Neighborhoods

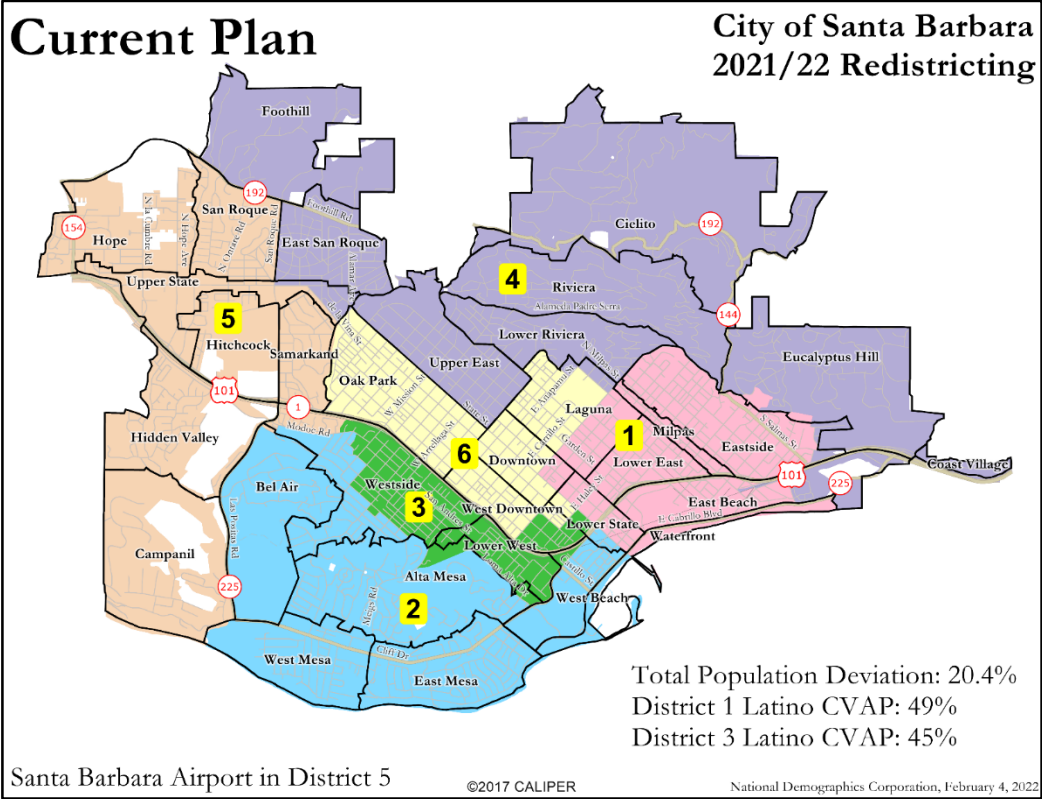


Santa Barbara Communities of Interest

Many potential examples that can be found on the [Story Map](#):

- ❑ Central business district: Area bounded by Sola, Garden, 101 & De La Vina
- ❑ Historic districts: Biggest includes the C.B.D. and area along the waterfront
- ❑ School attendance areas: 13 elementary, 3 junior high & 2 high school areas
- ❑ Fire hazard zones: High fire risk area covering the foothill and riviera areas
- ❑ ZIP code areas: 93101 (Downtown + Westside), 93103 (Eastside + Riviera), 93105 (Uptown), 93109 (Mesa), 93110 (Hope)
- ❑ Land use/zoning areas: Marked differences between certain neighborhoods
- ❑ Concentrations of socioeconomic interests:
 - ❑ Speak Spanish at home: the Eastside and Westside
 - ❑ Families with children at home: the Eastside and Westside
 - ❑ Income \$75,000 or higher: the mesa, the foothills, and San Roque
 - ❑ Education BA or higher: the mesa, the foothills, and San Roque
 - ❑ Multi-family housing: Downtown and the waterfront
 - ❑ Renter housing: Downtown, Eastside, Westside, and the waterfront

Map of Current Plan



Analysis of Current Plan

- Equal population
 - Districts 1 and 3 are underpopulated; Districts 4 and 5 are overpopulated
 - District 3 at -11%, District 4 at +9%, so the total deviation is 20%; should be less than 10%
- Voting Rights Act
 - District 1's CVAP is 49% Latino, while District 3's CVAP is 45% Latino
- Contiguity
 - All six districts are contiguous (Santa Barbara Airport is connected to District 5 via a strip of city territory that runs through the ocean)
- Neighborhoods and communities of interest
 - Neighborhoods that are substantially split: Laguna, West Downtown, Lower State, Westside
 - Potential communities of interest that are substantially split: Central Business District, Historic District, waterfront area, greater San Roque
- Easily identifiable boundaries
 - The District 2/3 boundary follows minor streets in the Westside that do not conform to neighborhood boundaries, as does the District 3/6 boundary in West Downtown
- Compactness
 - All six districts are reasonably compact

NDC Draft Plan 101R

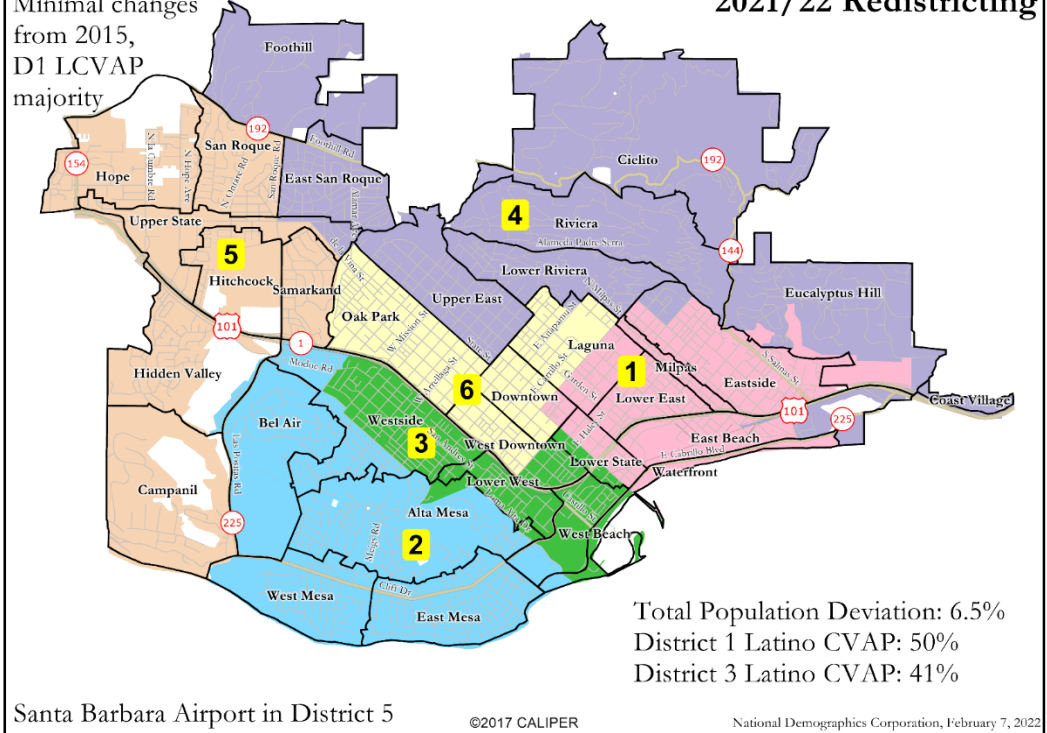
Key Features

- The boundary between Districts 1 and 4 is changed so that 1 can have a majority Latino CVAP
- District 3 expands southward toward West Beach for purposes of equal population, at the expense of District 2
- Districts 5 and 6 are essentially unchanged
- Gives every district a piece of the coast, except for District 6
- Gives every district a piece of State Street, except for District 2

NDC Plan 101R

Minimal changes from 2015, D1 LCVAP majority

City of Santa Barbara 2021/22 Redistricting



NDC Draft Plan 101R, cont.

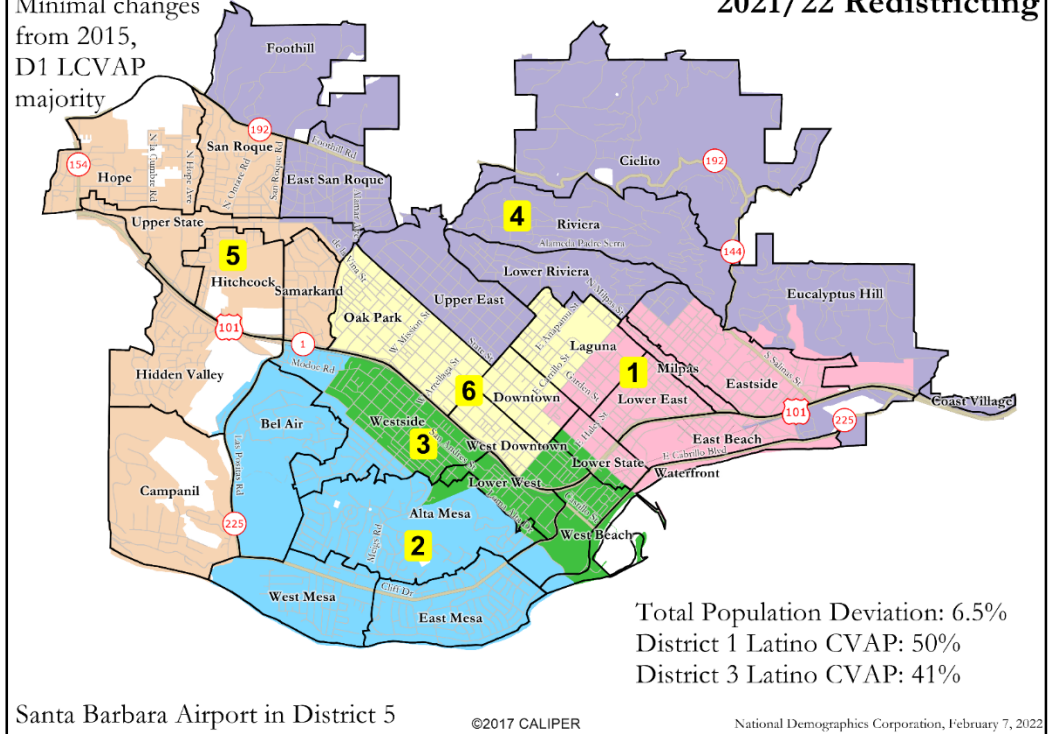
Key Features

- Significantly splits the neighborhoods of Laguna, West Downtown, Lower State, and Westside
- Significantly splits the potential C.O.I.'s of the Central Business District, the Historic District, the waterfront area, and greater San Roque
- Tend to follow boundaries of neighborhoods or major roads
- All districts are reasonably compact

NDC Plan 101R

Minimal changes from 2015, D1 LCVAP majority

City of Santa Barbara 2021/22 Redistricting



NDC Draft Plan 102R

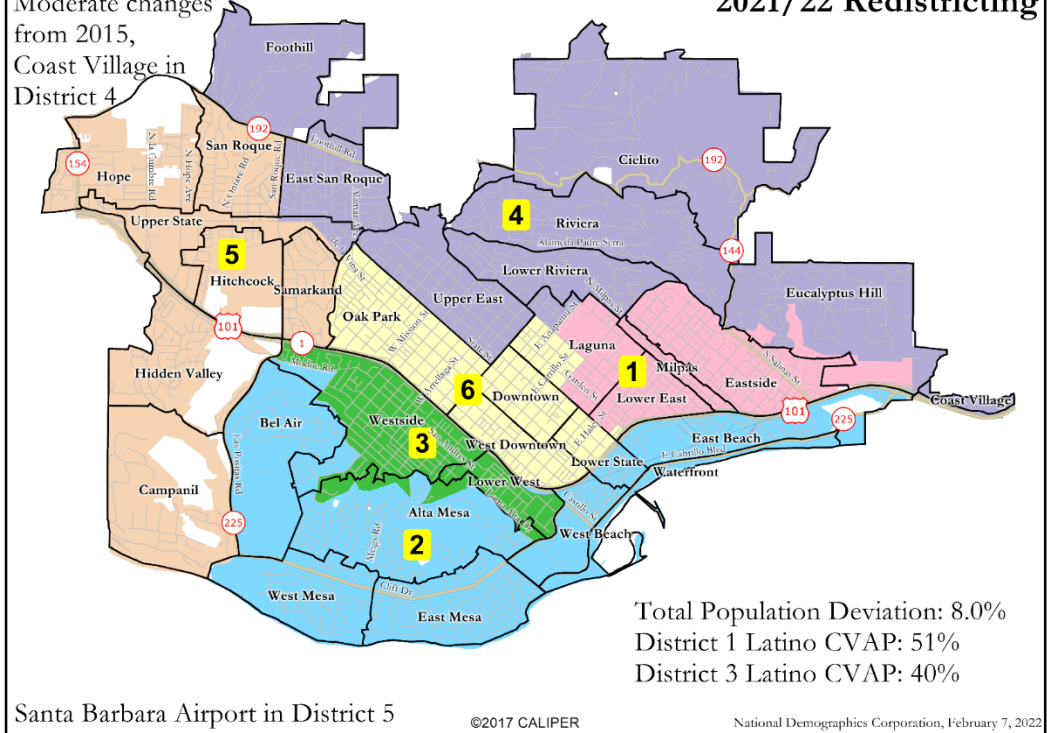
Key Features

- District 1 shifts east, away from State St., taking in Laguna
- District 3 shifts west, away from State St., so that it is completely west of the freeway and covers the whole Westside/Lower West
- District 2 shifts east so that it covers the whole waterfront area
- District 6 shifts south so that it covers the whole Central Business District
- Districts 4 and 5 are essentially unchanged

NDC Plan 102R

Moderate changes from 2015, Coast Village in District 4

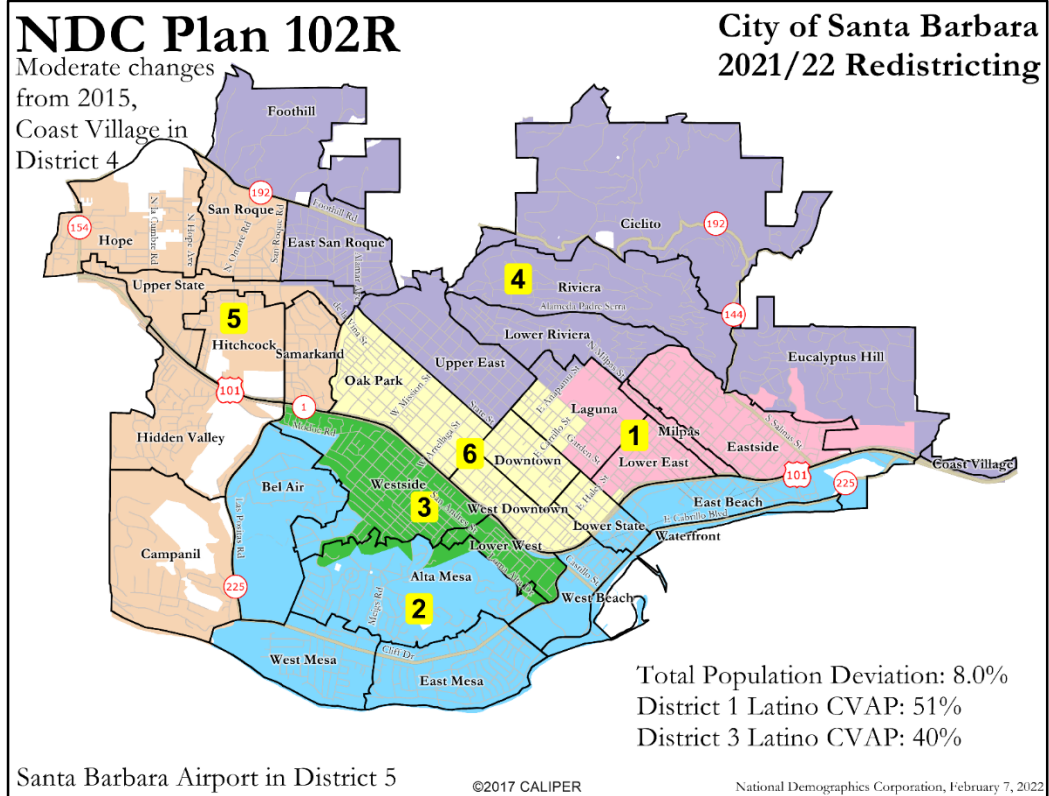
City of Santa Barbara 2021/22 Redistricting



NDC Draft Plan 102R, cont.

Key Features

- Significantly splits the neighborhoods of Laguna and Lower State, but unites West Downtown and the Westside
- Significantly splits the potential C.O.I.'s of the Historic District and greater San Roque, but unites the C.B.D. and waterfront
- Tend to follow boundaries of neighborhoods or major roads
- District 2 is not compact



NDC Draft Plan 103R

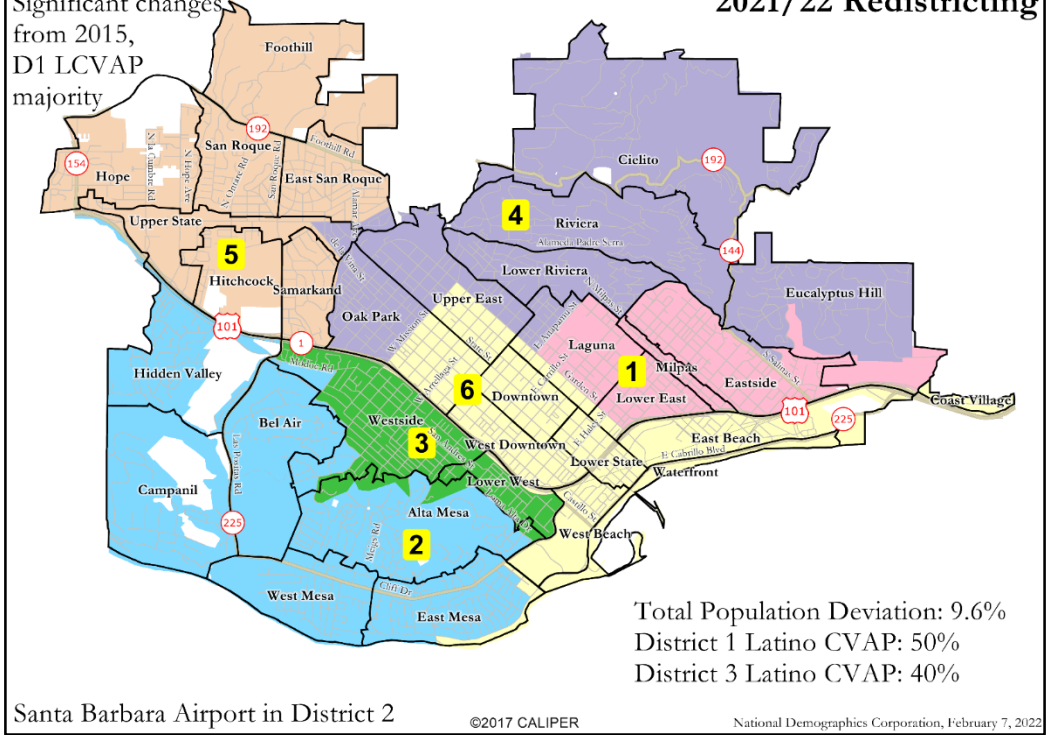
Key Features

- District 1 shifts east, away from State St., taking in Laguna
- District 3 shifts west, away from State St., so that it is completely west of the freeway
- District 2 shifts west to take in all of southwestern S.B.
- District 5 shifts east to take in all of northwestern S.B.
- District 4 shifts west to take in the area north of Mission St.
- District 6 shifts south to gain the waterfront

NDC Plan 103R

Significant changes from 2015, D1 LCVAP majority

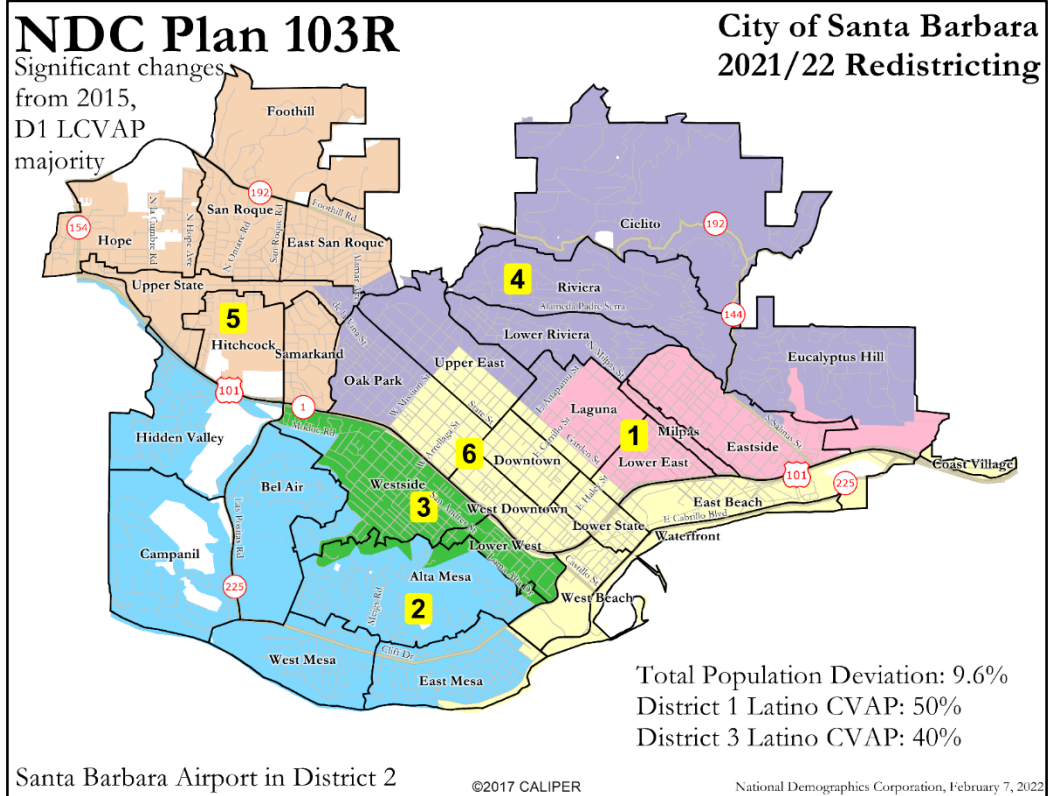
City of Santa Barbara
2021/22 Redistricting



NDC Draft Plan 103R, cont.

Key Features

- Unites Laguna, West Downtown, Lower State, and Westside, but splits Oak Park and Upper East (though follows major streets to do so)
- Unites the C.B.D., H.D., waterfront, and San Roque, plus the hilly areas west of the freeway, though at the expense of splitting the high fire risk area
- Tend to follow boundaries of neighborhoods or major roads
- Is District 6 compact?



NDC Test Plan

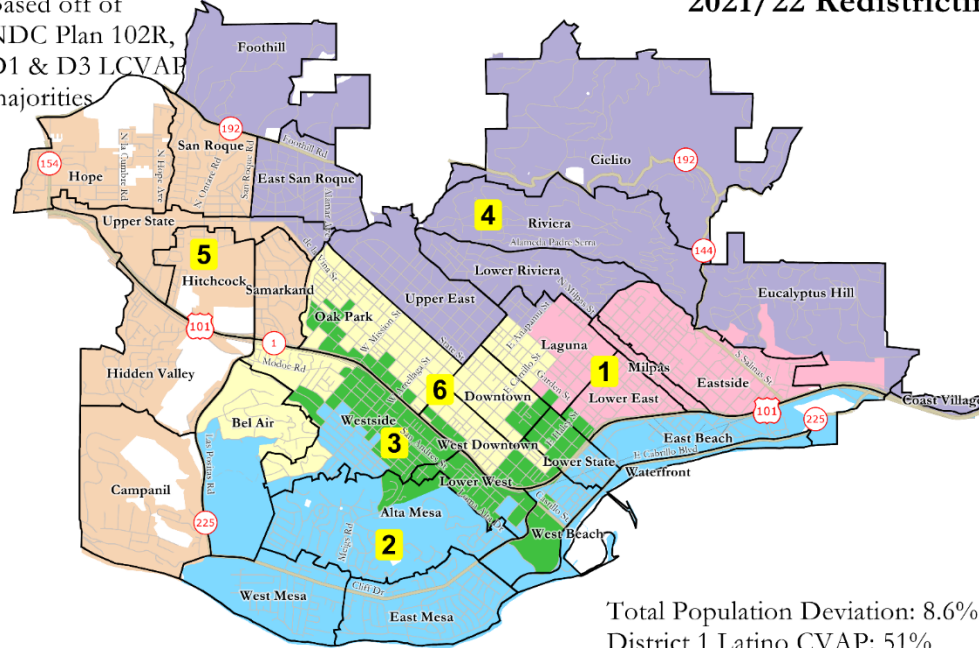
Key Features

- District 1 shifts east, away from State St., taking in Laguna
- District 3 expands out from the Westside to take in pieces of Oak Park, Downtown, Lower State, West Beach, and Alta Mesa
- District 2 cuts around District 3 to reach into East Beach
- Districts 4 and 5 are mostly unchanged

NDC Test Plan

Based off of NDC Plan 102R, D1 & D3 LCVAP majorities

City of Santa Barbara
2021/22 Redistricting



Santa Barbara Airport in District 5

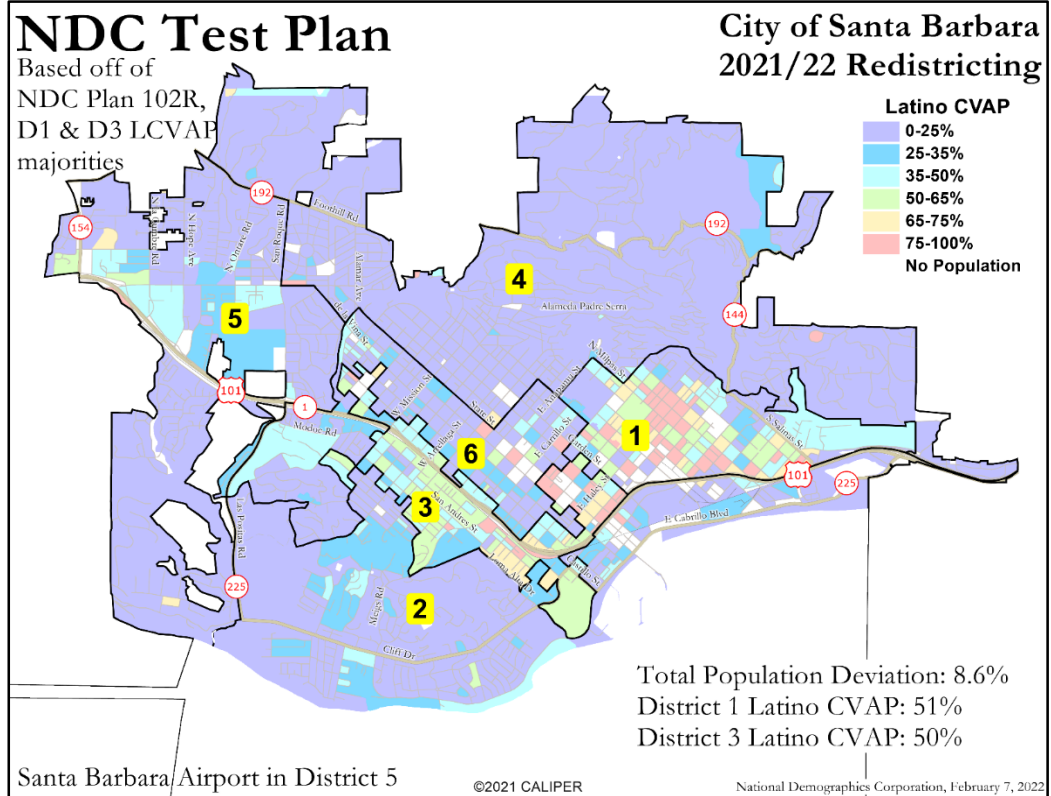
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National Demographics Corporation, February 7, 2022

NDC Test Plan, cont.

Key Features

- The majority of the CVAP in Districts 1 and 3 are Latino
- The districts are within the threshold of equal population
- The districts are contiguous, but just barely so in cases
- District boundaries do not respect the geographic integrity of neighborhoods, nor are they easily identifiable
- While District 1 is compact, Districts 2, 3, and 6 are not at all



NDC Draft Plan 104

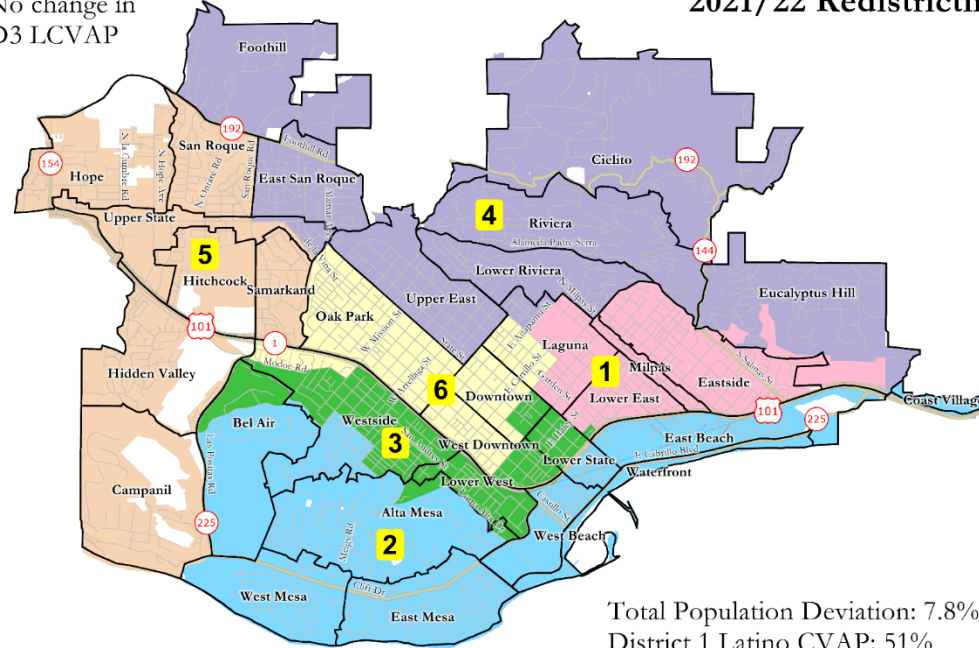
Key Features

- District 1 shifts east, away from State St., taking in Laguna
- District 3 shifts east into Lower State and part of Downtown for equal population, as well as north to reach into Bel Air
- District 6 crosses the freeway to gain the area between Modoc and the freeway
- District 2 shifts east to take in East Beach and Coast Village
- Districts 4 and 5 are essentially unchanged

NDC Plan 104

No change in
D3 LCVAP

City of Santa Barbara
2021/22 Redistricting



Total Population Deviation: 7.8%
District 1 Latino CVAP: 51%
District 3 Latino CVAP: 45%

Santa Barbara Airport in District 5

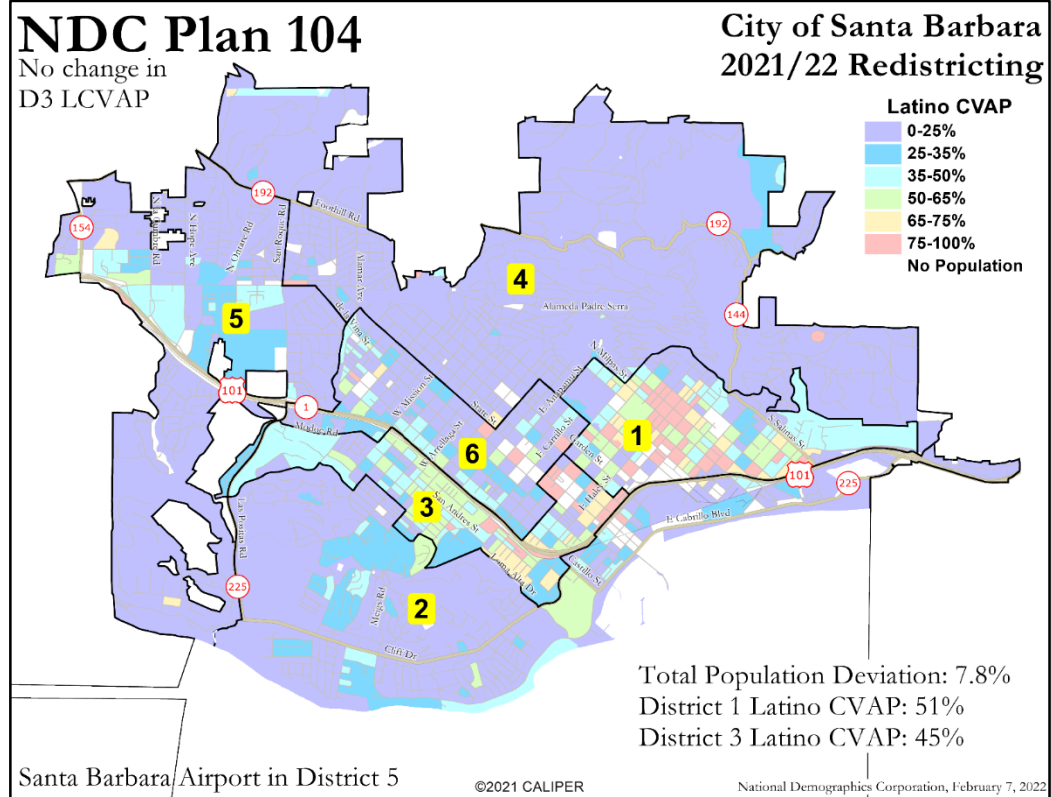
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National Demographics Corporation, February 7, 2022

NDC Draft Plan 104, cont.

Key Features

- Significantly splits the neighborhoods of Laguna, West Downtown, Lower State, and Westside
- Significantly splits the potential C.O.I.'s of the Central Business District, the Historic District, and greater San Roque, but unites the waterfront area
- Tend to follow boundaries of neighborhoods or major roads
- Districts 2 and 3 are not compact



Legality of the Test Plan

- By using a heat map, the only reason for the inclusion of census blocks for a district is the percentage of Latino/a voters. This constitutes **racial gerrymandering**.
- There is also a potential “compactness” issue within the Test Plan.
- Under the current district map, Latino/a constituents have been able to elect their representatives of choice, including Latino/a councilmembers.

Public Hearing & Discussion

- ❑ Questions about the proposed redistricting plans?
- ❑ Which plan do you prefer?
- ❑ What, if anything, would you like to see revised in your preferred plan?
- ❑ Please refer to the [Interactive Review Map](#) for a detailed look at each plan

DISCUSSION OF FUTURE AGENDAS

Next Hearing

Thursday, March 3, 2022

6:00 pm – 7:30 pm PST

tbd